



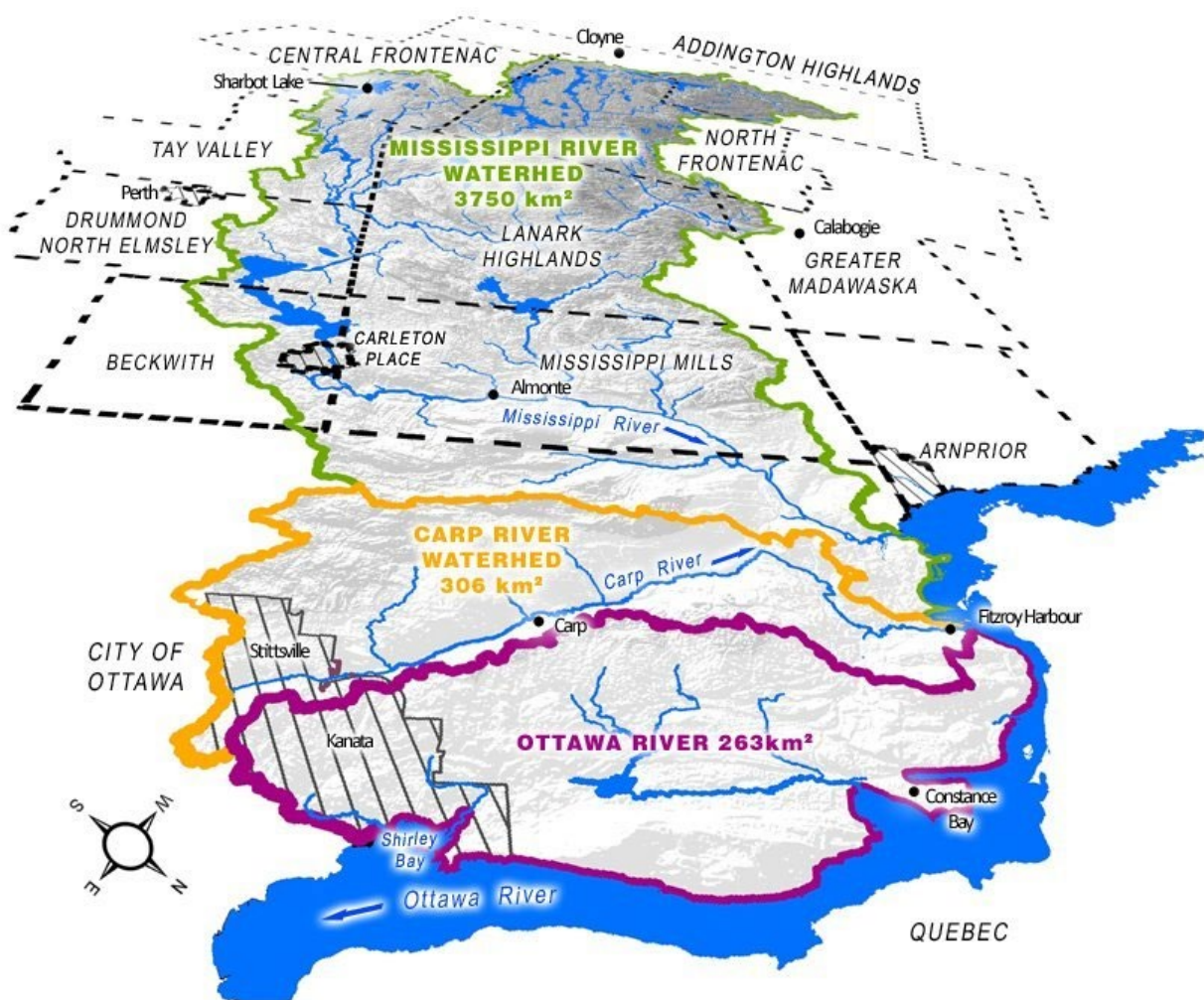
Corporate Strategic Plan 2026-2030

October 2025



Water Managers and Land Stewards

Mississippi Valley Conservation Authority (MVCA) is a provincial agency established in 1968 to further the conservation, restoration, development and management of natural resources in the Mississippi, Carp and portions of the Ottawa river watershed (see below.) We are a not-for-profit organization governed by a Board of Directors comprised of 17 representatives from the eleven municipalities we serve, and a provincially appointed agricultural representative.



MVCA delivers a variety of programs and services ranging from the planning, design, and operation of water control structures through to the delivery of shoreline planting programs, and the management of conservation areas. Our primary mandate is to deliver the following programs and services:

- Identify and delineate natural hazards (flooding, erosion, and unstable soils).
- Administer a permitting system that limits development in hazardous areas.
- Undertake regulatory compliance promotion, monitoring and enforcement.
- Review and comment on planning applications on behalf of the province.
- Forecast and issue flood warnings, and coordinate drought response.
- Monitor and manage ice.
- Manage water and erosion control structures we own or operate for others.
- Manage conservation lands we own or operate for others.

We also deliver programs to support municipal decision-making and to meet local stewardship, educational, and cultural objectives under bilateral agreements with our member municipalities. This document sets out the Mission, Vision, Priorities, Objectives and Key Initiatives that the Board of Directors has approved for the period 2026-2030.



Mission

MVCA delivers programs and services that further the conservation, restoration, development and management of natural resources in the Mississippi and Carp watersheds and areas draining directly to the Ottawa River for the protection of people, property, and ecological functions and services.

Vision

Watershed stakeholders working together to foster a sustainable landscape for prosperity, health, and wellbeing in a changing climate.



Priorities

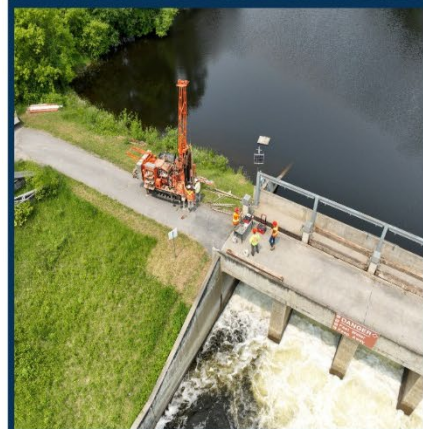
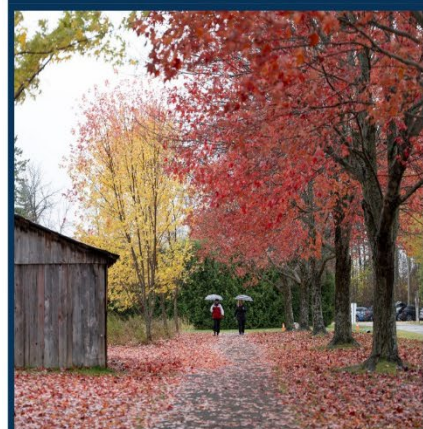
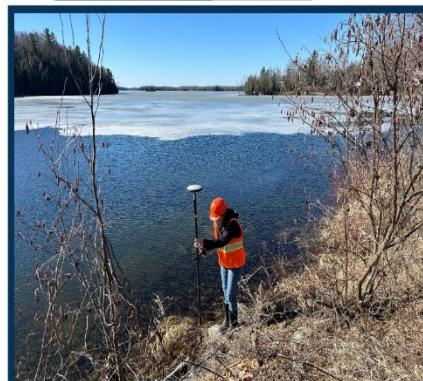
The Board of Directors has set the following corporate priorities for the planning period:

1. Invest in infrastructure renewal.
2. Expand use of science-based tools.
3. Enhance community awareness and education.
4. Plan for long-term viability.

What success looks like, 2030

Key objectives to be achieved during the planning period are the following:

1. MVCA is financially stable.
2. We have a robust asset management program.
3. We can measure and evaluate our progress in watershed improvements and public engagement.
4. Our infrastructure has been renewed and is sustainable.
5. The public can answer “Who is MVCA?” and view the Authority as an enabler of sustainable growth, and the rivers as more than “just” a resource.
6. Category 3 programs are self-sustaining, the programs are full, and we can demonstrate their value.
7. Strong partnerships and trust have been built with community stakeholders including the agricultural community.
8. We are known as experts in watershed management and flood forecasting.



Key Initiatives

The following priority initiatives/objectives are planned for the period 2026-2030.

Priority	Initiative
1. Invest in infrastructure renewal	a) Complete the Kashwakamak Lake Dam project. b) Include all assets within the <i>Asset Management Plan</i>. c) Address gaps in the land inventory. d) Build capital reserves for future sustainability.
2. Expand use of science-based tools	a) Implement a Hazard Mapping and Management Strategy including funding approach. b) Carry out climate scenario watershed impact studies. c) Work with partners to assess trends in surface water quantity and quality and identify mitigating measures. d) Share findings using presentations, web-based dashboards, and enhanced open data.
3. Enhance community awareness & education	a) Implement a comprehensive Communications Plan including corporate branding. b) Implement an Engagement Plan with elected officials. c) Enhance Category 1 education and outreach programming. d) Develop partnerships with targeted groups.
4. Plan for long term viability	a) Invest in employees and succession planning. b) Develop and assess options for sustainable program delivery. c) Partner with others to pool resources for mutual success. d) Develop business plans for Category 3 programs and services.

MVCA by the Numbers



~264,000 Population Served

Most residents live in the urban communities of Kanata, Stittsville, Carleton Place, and Almonte.



11 Municipalities Served

City of Ottawa, Town of Carleton Place, Municipality of Mississippi Mills, and the Townships of Addington Highlands, Beckwith, Central Frontenac, Drummond/North Elmsley, Greater Madawaska, Lanark Highlands, North Frontenac and Tay Valley.



10 Significant Subwatersheds

Major tributaries to the Mississippi River are the Fall River, Clyde River, Indian River and Cody Creek. Major tributaries to the Carp River include Poole Creek and Feedmill Creek. Local tributaries to the Ottawa River include Watts Creek, Shirley's Brook, Harwood Creek and Constance Creek.



2 Municipal Drinking Water Systems

Located in Town of Carleton Place and the village of Carp. The Mississippi-Rideau Source Protection office works with local municipalities to help protect their communal water supplies.



201 permits issued/year on average (2022-2024)

MVCA reviews development proposals for risks from natural hazards and maintenance of hydrological functions of rivers and wetlands.



6 Conservation Areas (CA)

MVCA owns or operates public lands for conservation and passive recreation purposes: Mill of Kintail CA, Morris Island CA, Carp River CA, Purdon CA, Palmerston-Canonto CA, and a 35 km section of the K&P Trail.



~2212 Children enrolled in Outdoor Education Programming (January to August 2025)

MVCA offers education programming at its conservation areas and at local schools.



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