

## Museum Timeline

June 2019 - September 2025

Date	Events/Actions
June 2019	Changes to the <a href="#">Conservation Authorities Act</a>
Summer 2019	Drafted update of Mill of Kintail Museum 5-year Strategic Plan
September 2019	Tabled Draft Update to reflect new mandate and funding model Committee struck to examine alternatives to divesting the collections
2019-2020	Committee met four times to consider alternatives and members engage upper tier governmental and other organizations
April 2021	MVCA Board of Directors receives report of Mill of Kintail Museum Special Advisory Committee.
April 2021	MVCA planned and hosted a public information session. Ads were placed in the <i>Millstone</i> and the <i>Carleton Place/Almonte Gazette</i> . It was also promoted using MailChimp and social media. 107 joined the on-line event and 50 written responses were received.
May 2021	Draft regulations were released re: funding and policy requirements of CAs for financial management of museum and other non-core activities.
June-July 2021	Staff report to MVCA's Board of Directors regarding financial implications of the proposed regulations, including on the museum. New regulations enacted.
Summer 2021	Staff began work on a Request for Expression of Interest (REOI) to gauge interest and capacity for another organization to assume management or ownership of the collection. An impediment to issuing the REOI was identified: MVCA lacked a complete inventory of its collections and clarity on what was owned versus on-loan.
Oct. 2021	Staff reported to the Board on the outcome of the spring consultation and committed to pursue agreements with municipal partners, explore fundraising options with the MVC Foundation, and explore opportunities for others to assume the museum.

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Fall 2021 – Summer 2024	Museum curator, volunteers and part-time staff inventoried the McKenzie and Naismith collections. This took much longer than anticipated and required hiring temporary staff to complete.
December 2021	MVC Foundation agrees to establish subcommittee specifically for the museum.
February 2022	Mandatory circulation of 11 watershed municipalities identifying Visitor Services (at the MOK including the museum) as a Category 3 program subject to discretionary funding under new regulations.
2022-2024	Outreach by MVCA to the National Capital Commission, Naismith family, Heritage Canada, Bicentennial Agriculture Committee, Toronto Raptors, NBA Canada, Basketball Hall of Fame, Canadian Walk of Fame and others to secure funds and other support including the loan of items to help promote the museum. The Naismith Family provided the \$10k gift from the Walk of Fame; the NCC provided valuable in-kind support for the 50 <sup>th</sup> Anniversary event; the Bicentennial Committee provided a total of ~\$5,350 towards the 2023 Kintail Country Christmas events; and the NBA loaned the WNBA statue in 2024. No other financial or other support was secured from these organizations.
November 2022 - May 2023	“Raise the Roof” fundraising campaign to help address leaking museum roof. Advertised in the <i>Millstone</i> , <i>West Carleton Online</i> , and <i>Ottawa Community Voice</i> . It was also promoted using MailChimp and social media.
January 20, 2023	Fundraising discussion with Board reps from Mississippi Mills and Carleton Place. Mississippi Mills indicates intent to study and reconsider its financial allocations to local museums.
January - August 2023	MVCA organizes 50 <sup>th</sup> Anniversary event at the MOK. Foundation approves 50/50 pilot. Approx. 1,000 attend and the 50/50 nets \$705.
Summer-Fall 2023	Mississippi Mills retains Jim Mountain to conduct museum study. MVCA is interviewed and participates in consultations at which funding issues and museum consolidation options are raised. Consultant report tabled at meeting of Community Services Master Plan Committee.

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November 2023	Foundation places ads in the <i>Lanark Era</i> and on social media, and individual community members were contacted to sit on the Foundation Board, the Museum Fundraising Subcommittee, and Museum Advisory Committee. No one volunteered for the fundraising subcommittee, so the concept was abandoned.
Fall 2023	MVCA negotiates service agreements with 11 municipalities to continue funding the MOK Museum. Agreements signed in late 2023 to run from Jan. 1, 2024 to Dec. 31, 2028. Municipal councils clearly express their expectation that MVCA work towards full cost recovery during that period.
December 2023	MVCA Board approves appointment of 8 community members to the MOK Museum Advisory Committee.
January 2024	MVCA advised of no change in funding from Town of Mississippi Mills for 2024: \$13,081.
January 2024	Kick-off meeting of new MOK Museum Advisory Committee.
Spring 2024	MVCA commences update of the 2019 MOK Museum 5-year Strategic Plan.
Jan. – Sept. 2024	MVCA conducts background studies and public engagement to enable development of a 20-year corporate plan for the Authority: its lands, programs, and services. Mississippi Mills council briefed June 21. Draft documents tabled at the MVCA July Board meeting. Study documents, an on-line survey, and a virtual information session held July 16, 2024 were promoted via <i>Lanark Era</i> , <i>Frontenac News</i> , <i>West Carleton Online</i> , <i>Millstone</i> , <i>Community Voice</i> Kanata North Stittsville and Kanata South, MailChimp campaigns, and social media ads and posts; and circulated to municipalities for comment. 74 people/organizations responded to the survey over a 10-week period. 5 letters received.
October 2024	MVCA Board received consultation results and draft <i>Land Conservation &amp; Resource Strategy</i> . The Draft Strategy was circulated to municipalities for comment, and promoted via <i>Lanark Era</i> , <i>Frontenac News</i> , <i>West Carleton Online</i> , <i>the Millstone</i> , <i>Community Voice</i> Kanata North Stittsville and Kanata South, MailChimp

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	campaigns, and social media ads and posts; meetings were held with the Museum Advisory Committee and others. 3 comments received.
Oct.-Nov. 2024	To save on operating costs, staff move sensitive artifacts to the Gate House and turn off heat; and curator position changed from permanent to seasonal.
September 2024	Survey of MOK Museum Advisory Committee members for input to the Museum Strategic Plan update.
December 2024	Final 20-year <i>Land Conservation &amp; Resource Strategy</i> tabled and approved by the Board. In summary it says: subject to funding, MVCA will continue to operate the museum on behalf of the community until another organization can be found to manage the collections.
March 2025	Province notifies MVCA that it must complete update of the MOK Museum Strategy by 2026.
April 2025	Survey of MVCA Board members to inform update of MVCA's Corporate Strategic Plan.
April 2025	Museum Advisory Committee receives evaluator's findings and recommendations regarding update of the MOK Museum 5-year Strategic Plan; and interim results of Board survey to inform update of MVCA's Corporate Strategic Plan.
May 2025	Staff begin to sell consumables at the gift shop and to ask museum visitors to donate. As of the end of August ~\$5,800 in revenues.
May 2025	Board updated on the ongoing review and update of the MOK Museum Strategic Plan.
June 2025	<p>MVCA Board held a strategic planning session for the period 2026-2030 at which four priorities were identified:</p> <ul style="list-style-type: none"> <li>a. Invest in infrastructure renewal.</li> <li>b. Enhance community awareness and education.</li> <li>c. Expand use of science-based models.</li> <li>d. Plan for long-term viability.</li> </ul> <p>One of 8 draft objectives is: "Category 3 programs are self-sustaining, the programs are full, and we can demonstrate their value."</p>
June 2025	MVCA management conclude that there is no prospect of sustainable funding for the museum past December 2028; that a transition plan is needed that should commence in 2026 while the program is still

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	funded; and that this needs to be addressed in the update of the MOK Museum 5-year Strategic Plan and the 2026 Budget.
July 2025	Staff recommend a strategic change in direction for the museum to align with MVCA’s core mandate; and recommend community engagement on the development of a transition plan.