



December 2017

Dear Friend,

Re: Mississippi Valley Conservation Foundation 2017 Campaign

You. You help the Mississippi Valley Conservation Foundation (MVCF) make a difference. You help by planting trees for the love of nature. You help by sponsoring the protection of a precious resource - water. You help by teaching children about the impact they can make in affecting change. Thanks to you, over the past 20 years the MVCF has successfully raised hundreds of thousands of dollars in funds for stewardship projects, education programs and conservation areas of the Mississippi Valley Conservation Authority (MVCA).

Please join us in continuing to support a healthy Mississippi Valley watershed. Did you know that 90 per cent of revenue goes directly to environmental and educational projects? Donations of \$10 or more will receive a charitable tax receipt.

The funds we raise are applied to programs such as:

School Busing Grants

Shoreline Planting

Water Quality Monitoring

Carp River Action Plan

Conservation Area Improvements & Enhancements

Night Sky Conservation

When you make a general or unrestricted donation, you give MVCF the flexibility to address the highest conservation priorities as they arise.

Your donation options include:

Cheque (made payable to MVCF)

Manual Credit Card Payment (call 613.253.0006 and reference the MVCF campaign)

Online Donation CanadaHelps.org (www.canadahelps.org/dn/10084).

Thank you for your support of the Mississippi Valley Conservation Foundation. For more information about the activities of the MVCF please call 613.253.0006 or visit www.mvc.on.ca.

Sincerely,

Mark Burnham, MVCF President

MVCF Charitable Number
89227 1560 RR0001