

October 2016

Dear Friend,

Re: Mississippi Valley Conservation Foundation 2016 Campaign

For the past 19 years, the Mississippi Valley Conservation Foundation (MVCF) has successfully raised hundreds of thousands of dollars in funds for stewardship projects, education programs and conservation areas of the Mississippi Valley Conservation Authority (MVCA).

The funds we raise are applied to programs such as:

School Busing Grants—the MVCF has been very successful in providing busing grants to watershed schools, many of which would not be able to participate in programming due to high transportation costs. This program remains a MVCF priority project so that MVCA can help thousands of local students, teachers and parents make connections with nature through curriculum-based outdoor learning opportunities;

Shoreline Planting—providing landowners with the tools to create safer, healthier shorelines;

Water Quality Monitoring—purchasing equipment to help collect accurate lake and stream data; and

Carp River Action Plan—the Carp River is an important urban watercourse in our watershed. MVCA staff works closely with the Friends of the Carp River, school groups and the municipality to complete stewardship and monitoring projects to improve the health of the river—a source of Ottawa's drinking water. To date, more than \$100,000 has been donated to the Action Plan alone.

Your donation to the MVCF will help support these projects and others; as always, you may donate to your favourite conservation area – Mill of Kintail, Purdon and Morris Island. Thanks to a generous donation from Jim Naismith and family, thousands of children have been able to enjoy a new playground and fully accessible half basketball court at the Mill of Kintail Conservation Area.

Your donation options include:

Cheque (made payable to MVCF)

Manual Credit Card Payment (call 613.253.0006 and reference the MVCF campaign)

Online Donation CanadaHelps.org (www.canadahelps.org/dn/10084).

Thank you for your support of the Mississippi Valley Conservation Foundation. For more information about the activities of the MVCF please call 613.253.0006 or visit www.mvc.on.ca.

Sincerely,



Mark Burnham, MVCF President

MVCF Charitable Number
89227 1560 RR0001