

MISSISSIPPI VALLEY CONSERVATION AUTHORITY

BOARD OF DIRECTORS MEETING

Carleton Place Canoe Club

MINUTES

September 5, 2012

MEMBERS PRESENT:

M. Burnham, Chair;  
J. Karau, Vice-Chair;  
D. Abbott;  
D. Black;  
G. Code;  
E. El-Chantiry;  
A. Gillis;  
A. Jones;  
R. Kidd;  
G. Martin;  
G. McEvoy;  
W. Millar;  
A. Snider;  
B. Sutcliffe;  
P. Sweetnam.

INVITED MEMBERS PRESENT:

L. Antonakos;  
E. Preston.

STAFF PRESENT:

P. Lehman, P. Eng., General Manager;  
J. Sargeant, Secretary-Treasurer;  
C. Craig, Project Manager;  
M. Craig, Manager, Planning & Regulatory

Services;

J. Lewis, Water Resource Technologist;  
S. McFarlane, Community Relations Coordinator;  
G. Mountenay, Water Management Supervisor.

The Chairman called the meeting to order at 1:00 p.m.

BUSINESS:

1. Board of Directors Meeting – July 18, 2012

B09/05/12-1

**MOVED BY: J. Karau**

**SECONDED BY: D. Abbott**

**Resolved, That the Minutes of the Mississippi Valley Board of Director's Meeting held July 18, 2012 be received and approved as printed.**

**“CARRIED”**

2. Minutes – Office Building Committee – July 26, 2012

**B09/05/12-2**

**MOVED BY: J. Karau**

**SECONDED BY: P. Sweetnam**

**Resolved, That the Minutes of the Office Building Committee Meeting held July 26, 2012 be received.**

**“CARRIED”**

3. Business Arising

Mr. Pearson commented on the MVC’s contribution to Conservation Ontario and offered congratulations on the construction of the new Mississippi Valley Conservation Centre.

Mrs. Sargeant advised that the Board’s application for a per diem and mileage increase for 2012 has not yet been approved by the Ontario Municipal Board (OMB). She advised that a representative recently called from the OMB inquiring whether the Board would like to withdraw its application for an increase in view of current public sector constraints.

Following discussion, it was agreed that the application to the Ontario Municipal Board not be withdrawn.

4. Community Relations Report

Mrs. McFarlane introduced Jane Lewington, Marketing and Communications Specialist for Conservation Ontario. Mrs. Lewington provided a presentation on co-branding the network of conservation authorities. It was noted that conservation authorities are represented provincially by Conservation Ontario. Conservation Ontario advocates collective messaging and concerns (i.e. Source Water Protection); builds strategic partnerships; plans and implements strategic communications initiatives to promote collective messaging and issues; and champions funding for conservation authorities. Co-branding with Conservation Ontario emphasizes the scope of Conservation Authorities across the province and MVC’s role on a broader scale. The public can identify with the logo regardless of which watershed they are in.

Mr. Pearson and Mr. Lehman commented on initiatives in the past to refocus public attention on conservation authority programs as opposed to the connotation of a regulatory body. Mr. Lehman noted that the legal name is Mississippi Valley Conservation Authority but in the past, the Authority chose to market the authority as Mississippi Valley Conservation. Mr. Lehman recommended that the new logo as presented in the staff recommendation of Staff Report #2695/12 be adopted. He noted that the staff recommendation is that the legal name be used in the new logo.

There was a lengthy discussion on whether the full legal name should be used on the logo. Mr. Burnham noted that the logo could be different for letterhead, signs etc. than

the logo used on enforcement vehicles. He suggested that staff come back with a recommendation on when the full legal name should be used on the logo.

Mr. Lehman advised that a report will be brought back to the Board to address phasing in of the new logo, cost and when to use the full legal name on the logo.

**B09/05/12-3**

**MOVED BY: G. McEvoy**

**SECONDED BY: G. Martin**

**Resolved, That the MVC Board of Directors adopt the new logo design Option 1 in Staff Report #2695/12 based on the Conservation Ontario co-branding strategy and permit staff to commence with design concepts for signage and stationary.**

**“DEFEATED”**

**B09/05/12-4**

**MOVED BY: J. Karau**

**SECONDED BY: A. Gillis**

**Resolved, That the MVC Board of Directors adopt the new logo design Option 2 in Staff Report #2695/12 based on the Conservation Ontario co-branding strategy and permit staff to commence with design concepts for signage and stationary.**

**“CARRIED”**

5. New Office Project – Bridge Financing

Mrs. Sargeant commented on Staff Report #2692/12 regarding bridge financing for the new Conservation Centre. A Loan Agreement approved by Carleton Place Town Council at their meeting on September 4, 2012 was reviewed. The interest rate on borrowed funds will be at prime (currently 3%) for the bridge financing. All funds borrowed from the Town of Carleton Place for bridge financing will be paid off by the Conservation Authority when the debenture is finalized through Infrastructure Ontario. Mrs. Sargeant recommended that to ensure the actual cost of the office is debentured, the application for the debenture be delayed until late 2012 or in the early part of 2013 when actual costs can be determined. Lending rates for a debenture for municipalities as of August 21 were 3.28% (15 years), 3.55% (20 years) and 3.74% (25 years). It was noted that the board will have to make a decision on the term of the debenture when the application process is commenced.

Mrs. Sargeant also recommended that a temporary overrun with advances to be made by way of demand promissory notes up to a maximum of \$500,000.00 be arranged through Scotiabank. She noted that the overrun may not be necessary, but if it is, the rate of interest would be at Prime for the amount borrowed.

**B09/05/12-5**

**MOVED BY: G. Code**  
**SECONDED BY: D. Abbott**

**Resolved, That the Conservation Authority obtain bridge financing from the Town of Carleton Place for the construction of the new office project until such time as a debenture through Infrastructure Ontario and the Town of Carleton Place is finalized.**

**“CARRIED”**

**B09/05/12-6**

**MOVED BY: D. Abbott**  
**SECONDED BY: G. Code**

**Resolved, That the Chairman and/or Vice-Chairman along with the General Manager and/or the Secretary-Treasurer be authorized to negotiate temporary overrun protection through Scotiabank on the General Account with advances to be made by way of demand promissory notes, and further,**

**Resolved, That the temporary overrun be authorized for the construction period of the new Administration Office from September 2012 to June 2013, and further,**

**Resolved, That the maximum amount of the temporary overrun not exceed \$500,000.00.**

**“CARRIED”**

6. Ontario Regulation 153/06 Permits

**B09/05/12-7**

**MOVED BY: P. Sweetnam**  
**SECONDED BY: G. Martin**

**Resolved, That the Board of Directors approve Permit Nos. W12/50, W12/61, W12/72, W12/86, W12/90, W12/92, W12/93, W12/94, W12/77, W12/41, W12/80, W12/91, W12/55, W12/52, W12/69, W12/74, W12/75, W12/76, W12/78, W12/95, W12/64, W12/66, W12/73, W12/81, W12/83, W12/85.**

**“CARRIED”**

7. City of Ottawa Contribution Agreement – Review and Maintenance of Floodplain Mapping within the City of Ottawa

Mr. Lehman advised that the agreement for floodplain mapping within the City of Ottawa was discussed at the last meeting but the amended contribution agreement was not available. Staff Report #2694/12 along with the final Contribution Agreement for review and maintenance of floodplain mapping within the City of Ottawa was reviewed.

**B09/05/12-8**

**MOVED BY: E. El-Chantiry**

**SECONDED BY: W. Millar**

**Resolved, That Staff Report 2694/12 and Contribution Agreement - Review and Maintenance of Floodplain Mapping within the City of Ottawa be received and approved.**

**“CARRIED”**

8. Watershed Conditions Report

Mr. Mountenay commented on the continuing drought conditions throughout the watershed and across the Province.

9. Algonquin Land Claim

Staff Report #2696/12 including a draft letter addressed to municipal councils within the Algonquin Land Claim area and circulated by the Ontario Federation of Anglers and Hunters was reviewed and discussed. It was noted that staff’s opinion with respect to the content of the letter is that while the conservation authority may be sympathetic to the views expressed, the issues regarding fish and wildlife harvesting are a provincial jurisdiction and outside of MVC’s expertise and mandate.

10. Next Meeting – October 17, 2012

It was noted that the next meeting of the Board of Directors will be on October 17, 2012.

**ADJOURNMENT**

The meeting was adjourned at 3:15 p.m.

**B09/05/12-9**

**MOVED BY: G. Martin**

**SECONDED BY: G. McEvoy**

**Resolved, That the Mississippi Valley Conservation Board of Directors meeting be adjourned.**

**“CARRIED”**